

Final Expense Appointment Script

Hello "Prospect Name", this is _____, how are you today?

Great, now "Prospect Name", the reason for my call today is that you recently inquired about a program that can help you cover any final expenses you may have. Such as burial expenses.

We specialize in providing solutions to make sure that your final expenses are covered so your loved ones are responsible for that burden. Now, I'd like to setup a time with you and your spouse to discuss the options available in your area and to see what you may qualify for. This should take only 15 minutes or so and can be done in person or online in a virtual meeting.

Take a peek at your calendar. I have availability on "day" or "day" at "time". Which works better for you? Great.

Alright. I need you to grab a pen and paper and jot this down. Let me know when you are ready. Okay. You will be meeting with "your name" on "day" at "time". Please be sure both you and your spouse are there.

Perfect. We look forward to seeing you soon. Thank you.