

FINAL EXPENSE LEAD OPTIONS

Leadco Leads

Contact:

Tom Wescott

918 955-8274

tom@leadcoleads.com

DIRECT MAIL OPTIONS – Leads are exclusive, e-mailed to you day of receipt. You choose age range and income level. No guaranteed returns.

1,000 pieces - \$550

2,000 pieces - \$1,000

3,000 pieces - \$1,550

4,000 pieces - \$2,000

CALL CENTER FE LEADS - Leads are e-mailed fresh as generated and are exclusive to you. Recording of conversation (MP3 format) included with lead spreadsheet. Ages 50-80.

Information included on spreadsheet:

1. Name
2. Age
3. Amount of coverage wanted
4. Best time to contact
5. Named beneficiary
6. Complete verified address
7. Phone number
8. Security question
9. PHONE number
10. Recorded call

ORDER OPTIONS:

Specific counties: 25 lead minimum at \$30 per lead (\$750), or 50 leads at \$25 per lead (\$1,250)

Statewide: 25 lead minimum at \$25 per lead (\$625), or 50 leads at \$20 per lead (\$1,000)

SPANISH-LANGUAGE CALL CENTER LEADS – Ages 21-80, mostly Final Expense. No recordings provided with this option. All calls conducted in Spanish.

STATES AVAILABLE: Texas, Florida, New York, Oklahoma, Arizona, California, Nevada, New Mexico. Please inquire about other states and we will check on availability.

ORDER OPTIONS:

20 leads at \$39 per lead (\$780)

FACEBOOK INTERNET LEADS

Real-Time leads – 20 lead minimum, \$35 per lead (\$700)

Obtained through Facebook-AGES 55-80

Information on Lead: Name, Address, Phone/Cell, Email, Date of Birth, Gender, Height/Weight, and request date.

Aged leads – 100 lead minimum, \$4 per lead (\$400)

ALL aged leads are 7 to 90 days old.

Leads are sent via Excel Spreadsheet

Information on Aged Leads:

Name, Address, Phone/Cell, Email, Date of Birth, Gender, Height/Weight, and request date.

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