

## **Delivering ingenuity, inspiration and** financial services expertise to Assured Partners.







# What Makes Us Different

### WHAT OUR AGENTS LOVE



### Partnerships



Underwriting Processes





### Technology







- 1. Who are the key value drivers of your business? 2. How would the death of a key employee affect your business? 3. Are you vulnerable to losing key employees to competitors?

## Employees





in place.

## Partners

- 1. What impact might the death of a business owner/partner have on
  - your business?
- 2. Do you have a buy-sell agreement
- 3. If yes, how is it funded?





1. If you were to die prematurely, would your family be taken care of without your income?2. Do you have sufficiently funded plan in place for your retirement?

Family



## Heirs

1. Does your estate plan include your business? 2. Who do you intend to transfer the business to, and how? 3. Will your chosen successor have the resources to buy out other heirs or interests and keep the business intact? 4. Do you have a charity or cause that you would like to leave a legacy?









